



UPTHRUST

digital projects & expert sourcing

Beta Users

We see marketing & innovation teams struggle a lot with the technical side of their job. But it's even harder to find the right stack of tools that helps your team working as efficient as possible.

In this document you will find an overview of our favorite beta users tools.

You can use these tools to:

- **Gather feedback**
- **Receive beta users**
- **Find start ups**
- **...**

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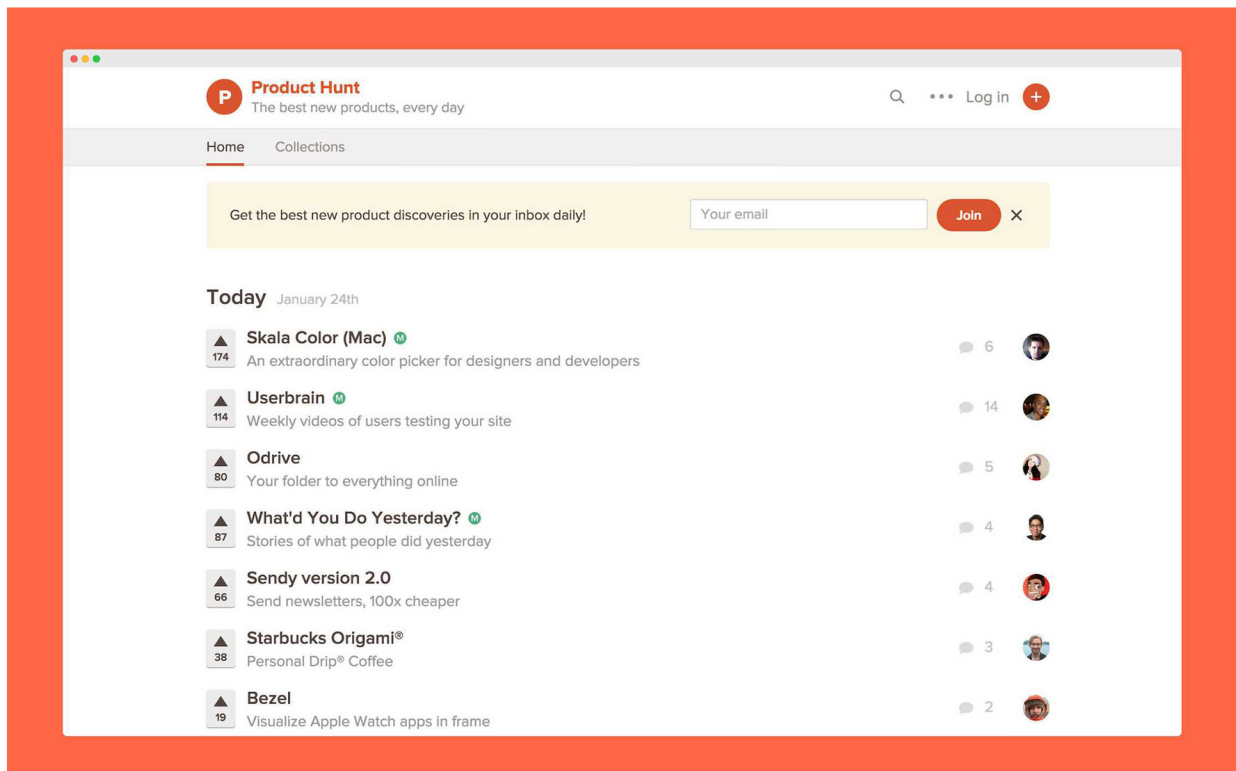
#1



Product Hunt

Product Hunt is a curation of the best new products, every day.

Link: www.producthunt.com



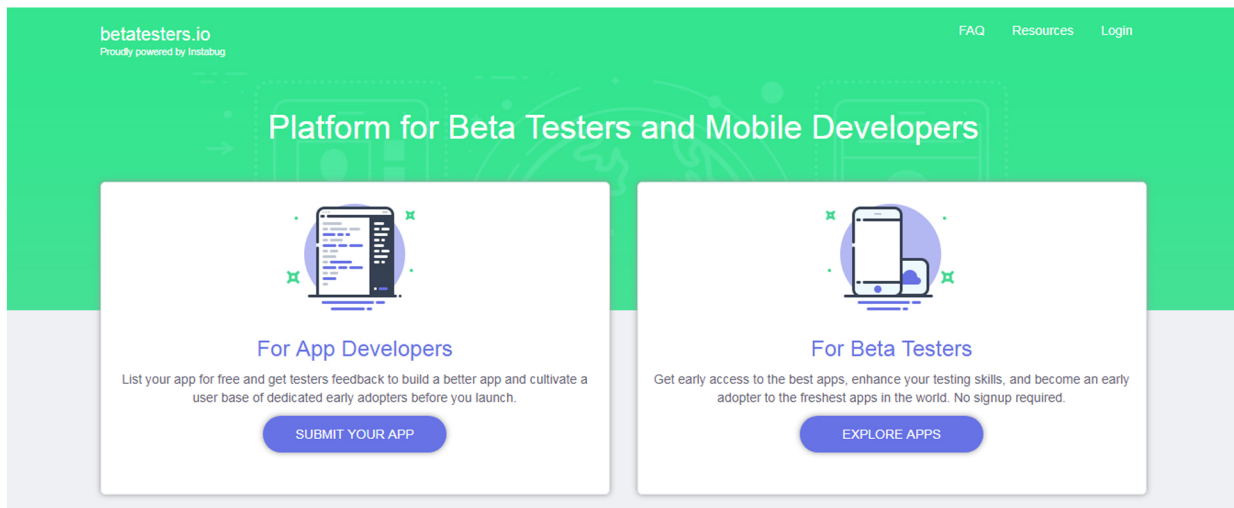
#2



Betatesters.io

Betatesters.io is a beta testing platform where apps enlist to gather feedback and testers sign up to get early access to apps.

Link: www.betatesters.io



#3



Getworm

Discover latest products & services from startups,
and get exclusive early bird offers (worms) in return

Link: www.getworm.com



Startups offer exclusive rewards for early adopters

We call these rewards worms



We find the worms that we think you'd like

Based on the interests you select



You become the startup's early adopter

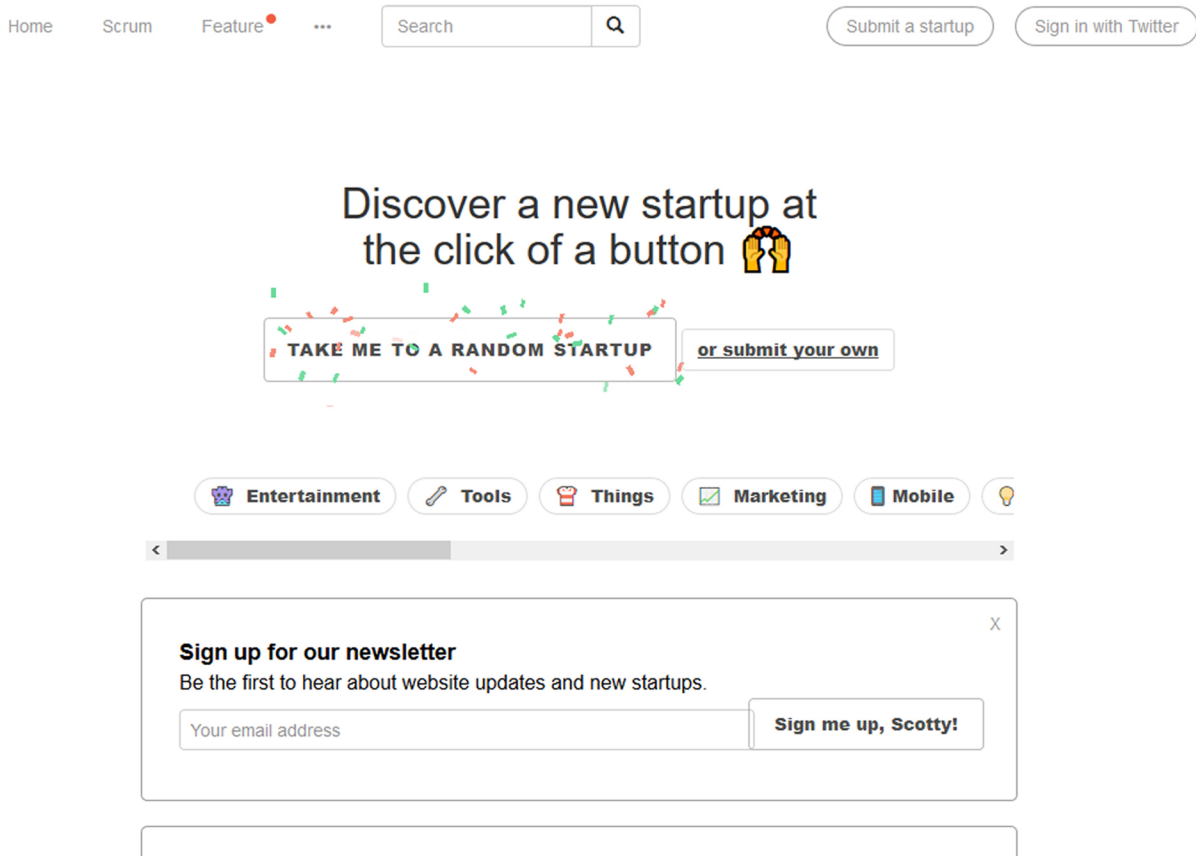
And enjoy the early bird worm!



#4 Startupbutton

The Startup Button is an engaging place for the community to discover new internet startups, and for founders to share their startups with the world.

Link: www.startupbutton.com



#5 Betalist

Betalist provides an overview of upcoming internet startups. Discover and get early access to the future.

Link: www.betalist.com

BETA LIST [STARTUPS](#) [NEWSLETTER](#) [SUBMIT STARTUP](#) [Q](#) [ME](#)

Discover tomorrow's startups, today.

Get early access to over 100 new internet startups each month

TRENDING STARTUPS

- Quotingly**
Quote your projects faster and more accurately and make more money
- ZIPBOOKS**
The friendliest free invoicing software around
- KAMA**
South Asian dating just got smarter
- FANFLIPPED**
Bring your favorite artist to your city
- RESTPACK**
Write less code.
- THE MORNING GLORY ALARM**
An alarm that wakes you up with a gloriously sexy picture
- MASSTRAXX**
The world's first artificially intelligent music editor
- RINDLE:**
All Your Tasks. One App. Your Workflow.

TRENDING MARKETS

Startups Mobile Business Productivity Collaboration Sales and Marketing Apps
Small and Medium Businesses Private Social Networking Developer Tools Events
[View all](#)

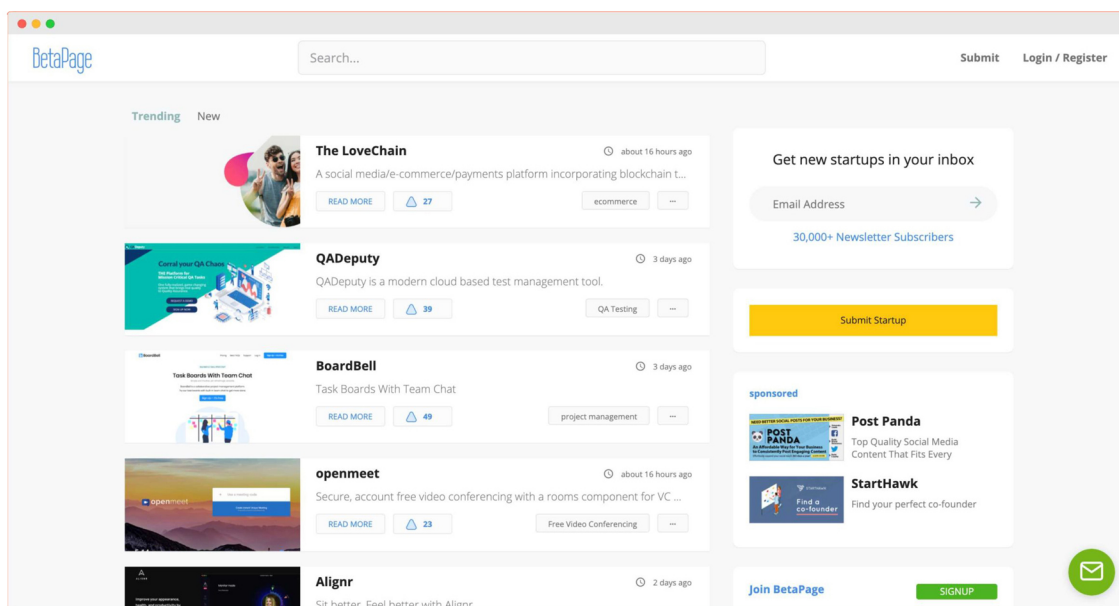
SPREAD THE WORD

Follow @betalist 30.7K followers Tweet 4,218
Like 5.3k

#6 BetaPage

Community of tech lovers and early adopters. Browse, search or submit your product or startup.

Link: www.betapage.co



Want to win time but don't know where to start?



We're just a "hi" away

Send an email to stefan.herrebosch@upthrust.eu



Upthrust is a #1 international growth office that focuses on full-funnel growth marketing and building better digital experiences. We work from different locations in Europe for both larger SMEs and corporates who want to accelerate growth. Our team works on-site and actively transfers knowledge to your team.

Upthrust is an initiative by The House of Marketing, a leading international consulting office for sales & marketing.

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Some companies we work for

