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digital projects & expert sourcing

CHROME EXTENSIONS FOR GROWTH MARKETERS

We see marketing & innovation teams struggle a lot with the technical side of their job. But it's even harder to find the right stack of chrome extensions that helps your team working as efficient as possible.

That's why we made an overview of our favorite chrome extensions.

You can use these extensions to:

- Optimize content
- Gather information
- Work more efficiently in general
- ...

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#1 built With

**Web technology information profiler tool.
Find out what a website is built with.**

The BuiltWith chrome extension lets you find out what a website is built with by a simple click on the built with Icon!

BuiltWith is a website profiler tool. Upon looking up a page, BuiltWith returns all the technologies it can find on the page.

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#2
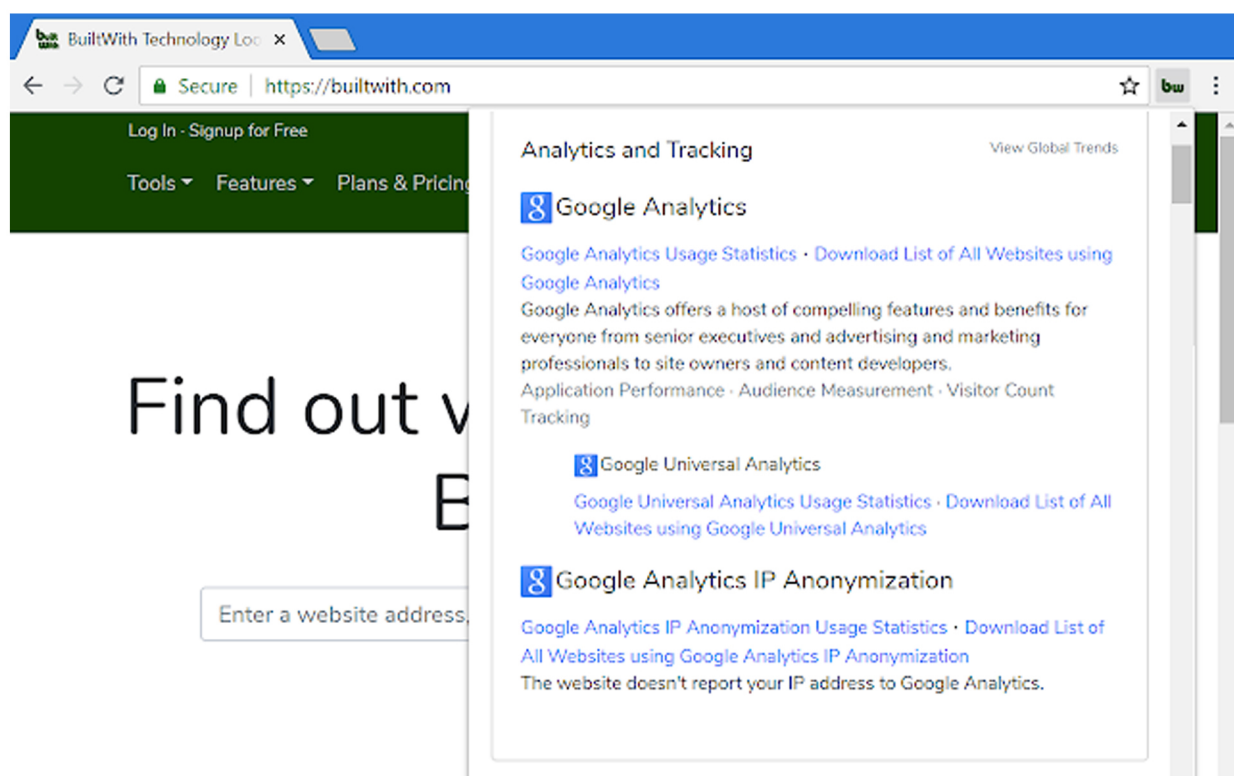
Data Miner

Data Scraper extracts data out of HTML web pages and imports it into Microsoft Excel spreadsheets.

DataMiner Scraper is a data extraction tool that lets you scrape any HTML web page. You can extract tables and lists from any page and upload them to Google Sheets or Microsoft Excel. With Scraper you can export web pages into XLS, CSV, XLSX or TSV files (.xls .csv .xlsx .tsv) .

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#3

Disable extensions

Temporarily disable all your extensions with one click.

Sometimes you just need to disable chrome extensions temporarily. This extension does just that, with one click. Even better, it remembers which extensions where previously enabled and will re-enable them again with just one click.

1. Say "Abracadabra" and then click, to disable

2. Ooh, aah, they're disabled now

3. Say "Hocus Pocus" then click, to re-enable

4. Voila, they're all back again

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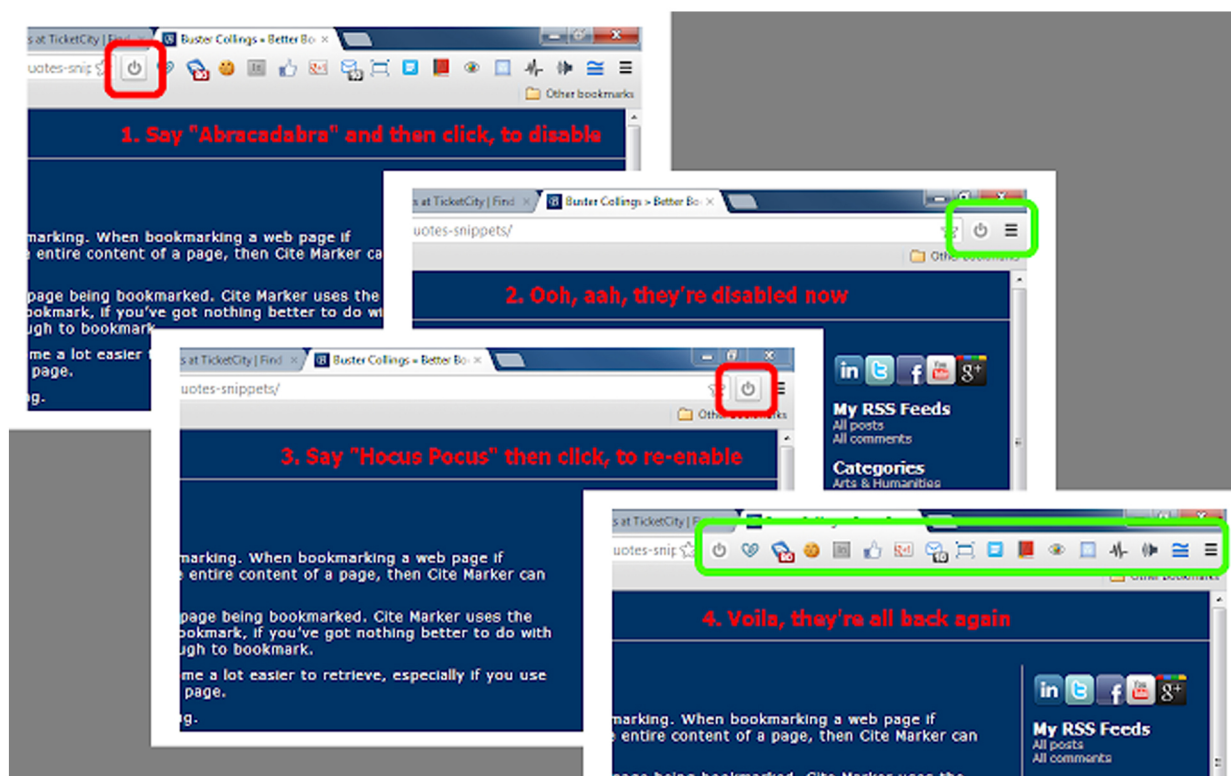
Dux-Soup

LinkedIn automation software to find leads and reach potential customers.

Dux-Soup will give you leads in less time. It keeps an eye on every profile you visit and allows you to leave saved messages directly on the profile page. The profile data and messages can be exported as a CSV file that can be opened in Microsoft EXcel or similar programs

Dux-Soup
Smarter lead generation

Use with LinkedIn, LinkedIn Sales Navigator and LinkedIn Recruiter

Dux-Soup makes it easy to find, attract and engage with prospects on LinkedIn. It automatically views prospect profiles, endorses skills, follows activity and sends personalized messages on your behalf.

Benefits of using Dux-Soup:

- Strike up a conversation with thousands of prospects. Follow up with automated messages to 1st, 2nd and 3rd connections
- Qualify leads better and enjoy higher conversion rates
- Boost your LinkedIn profile with more endorsements
- Shorten your sales cycle and sell to more customers

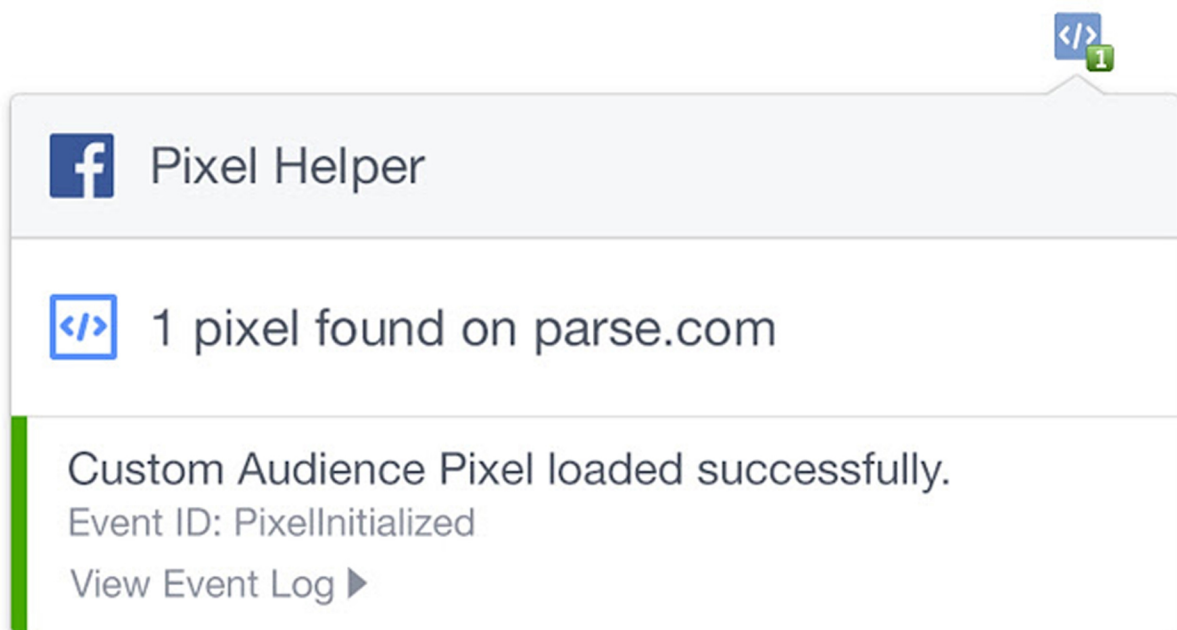### Why Dux-Soup?

- **Safe to use** - stays within 'fair use' limits from LinkedIn
- **World-class customer support** - live chat support, responsive email and 1-on-1 support calls
- Competitive pricing and you can **Try for Free**
- Available in **9 languages**

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#5

facebook Pixel </>

The Facebook Pixel Helper is a troubleshooting tool that helps you validate your pixel implementation.

The Facebook Pixel Helper works in the background to look for conversion or Facebook pixels and provide realtime feedback on the implementation. A small number will appear on the Facebook Pixel Helper icon to indicate number of pixel events. When clicked, a panel will expand

</> 1

f Pixel Helper

</> 1 pixel found on parse.com

Custom Audience Pixel loaded successfully.
Event ID: PixelInitialized
View Event Log ▶

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#6 GHOSTERY®

Ghostery gives more privacy, more favorites, more freedom and more news on each new tab!

With Ghostery Start Tab you get more out of your Chrome browser: private search engine Ghost Search, useful privacy overview, fancy backgrounds, more favorites, latest news. Ghostery is fully customizable to show a detailed overview of the page's pixels, including warnings, errors and successes.

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#7

GA Google Analytics
URL Builder

With Google analytics URL builder you can tag URL's to be tracked in GA Campaign reports.

With this tool you can add UTM parameters to fully track your campaigns performance in Google Analytics. 100% Privacy guaranteed! This extension does not collect your tagging data or browsing activity.

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#8 ![G] grammarly

The writing assistant that checks grammar, wordiness, and more. Eliminates grammar errors.

From grammar and spelling to style and tone, Grammarly helps you eliminate writing errors and find the perfect words to express yourself. You'll get suggestions from Grammarly as you write on Gmail, Twitter, LinkedIn, and nearly everywhere else you find yourself writing. Grammarly is a writing assistant that goes deeper than grammar to offer you comprehensive writing feedback.

![G] grammarly

A Better Way to Write

It may happen that we need to decide tomorrow.

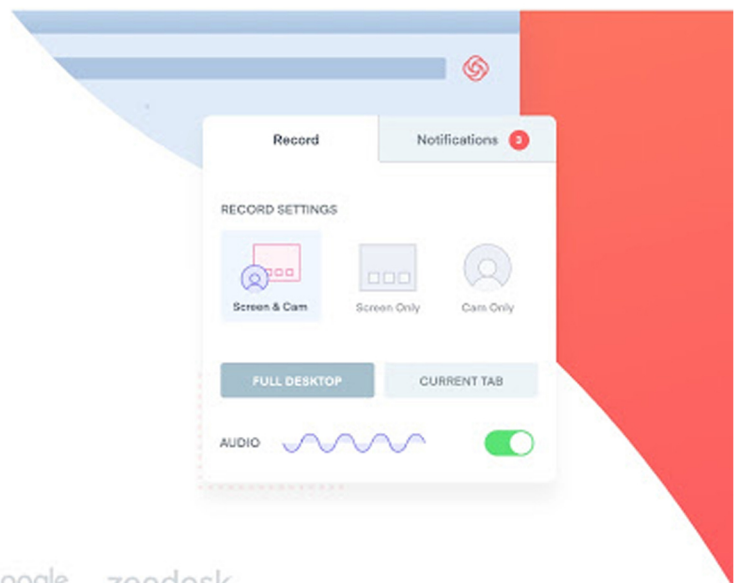Rewrite the phrase

We may need

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#9 ⊚ loom

With Loom, you can record your screen, voice, and face to create an instantly shareable video fast.

From onboarding new employees, troubleshooting customer issues, or code reviews, Loom makes it easy to get your message across quickly and clearly using the power of video.

Video recording, simplified.

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#10 MOZ
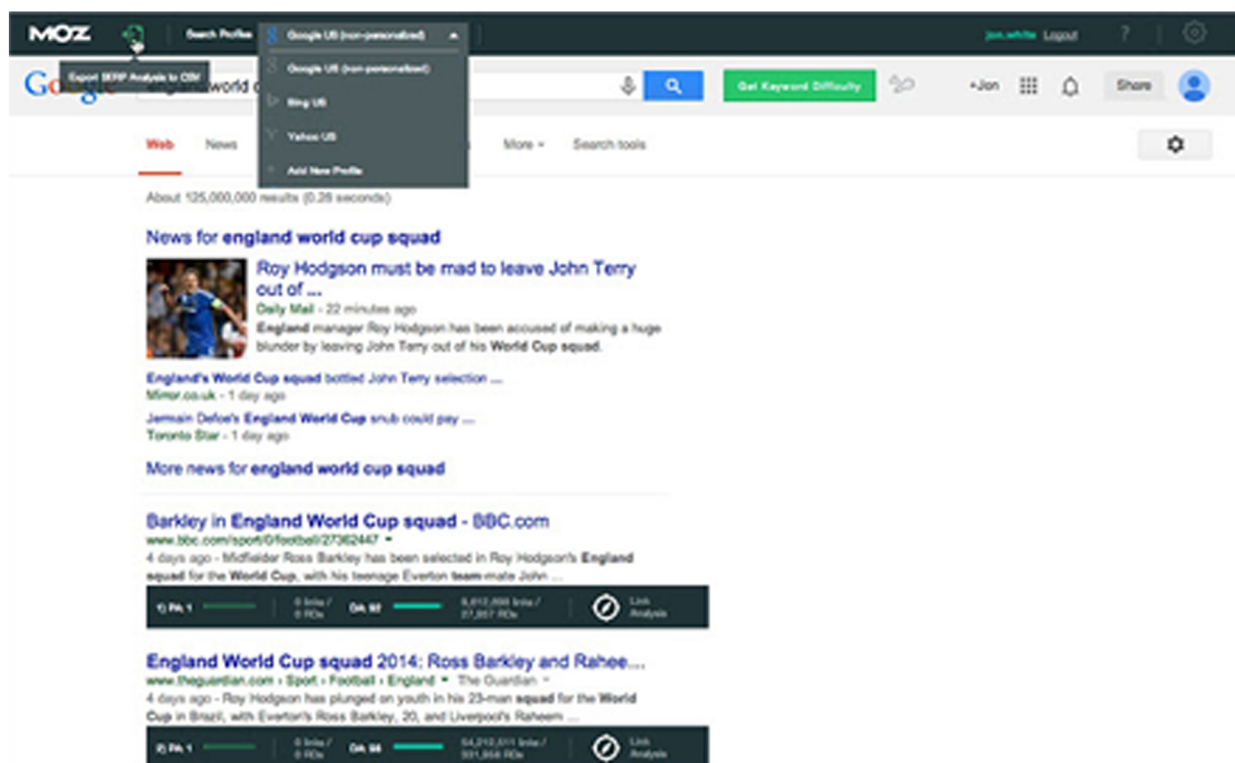
MozBar is the all-in-one SEO toolbar for research on the go.

MozBar gives you instant metrics while viewing any page or SERP. It allows you to create custom searches by engine, country, region, or city. Quickly assess the Page Authority and Domain Authority of any site or page. Access and compare link metrics across pages while viewing any SERP.

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#11

News Feed Eradicator removes your news feed (and live ticker) and replaces it instead with an inspirational quote.

Do you often want to check Facebook, and then find yourself disappearing for hours as you are consumed by the bottomless pit that is the News Feed? Do you want your life back, but can't bear to delete Facebook altogether? Enter news feed eradicator.

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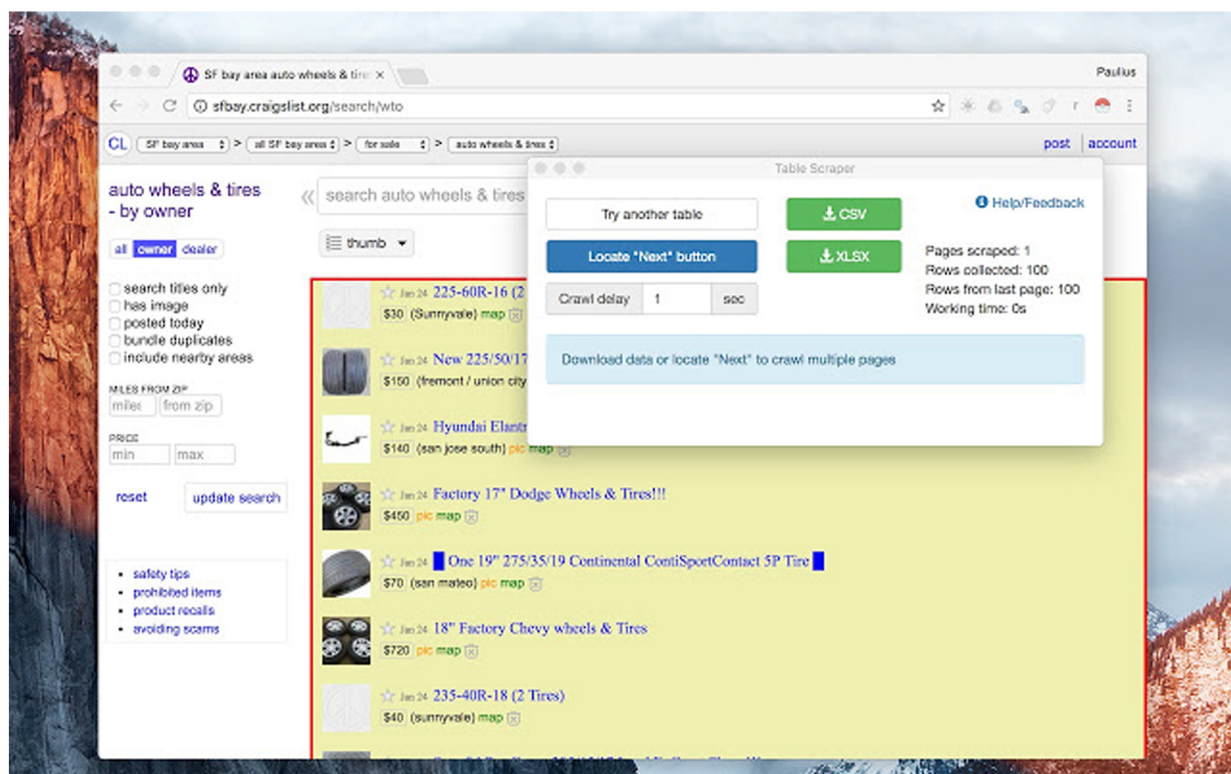
#12

Instant Data Scraper
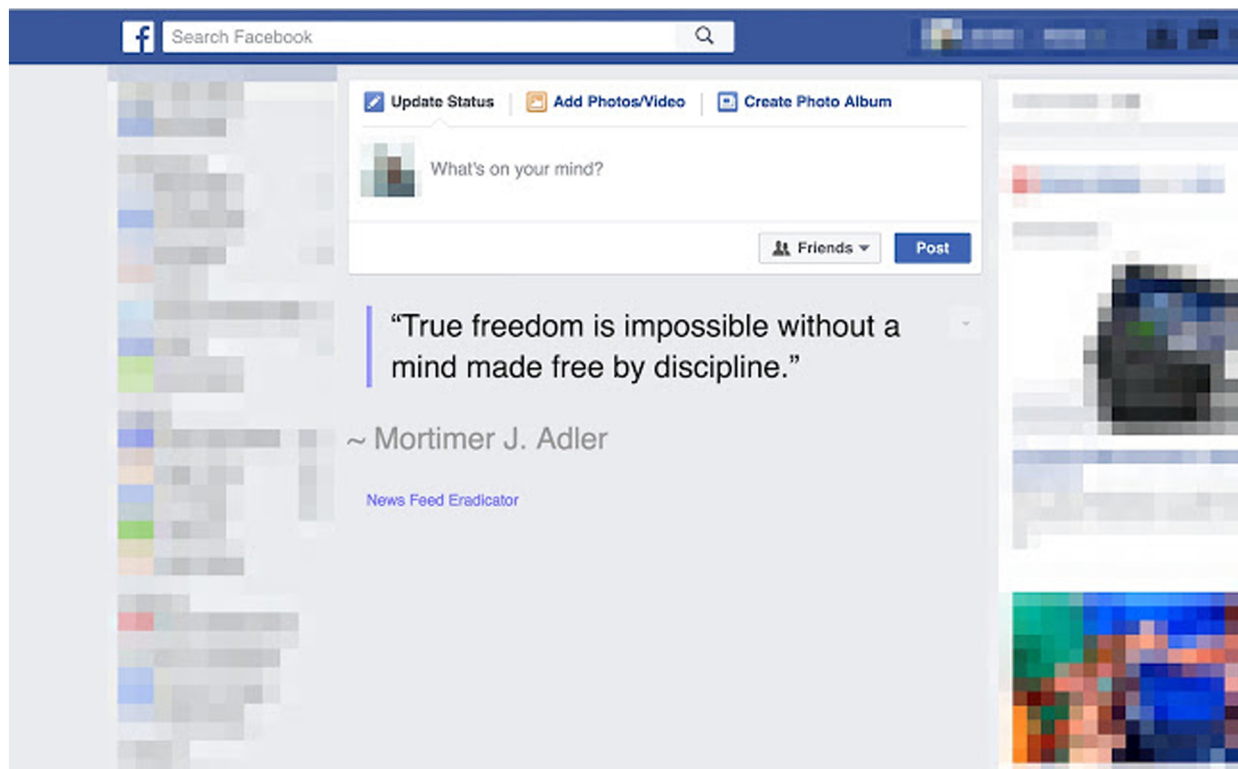
Instant Data Scraper extracts data from web pages and exports it as Excel or CSV files.

Instant Data Scraper is an automated data extraction tool for any website. It uses AI to predict which data is most relevant on a HTML page and allows saving it to Excel or CSV file (XLS, XLSX, CSV).
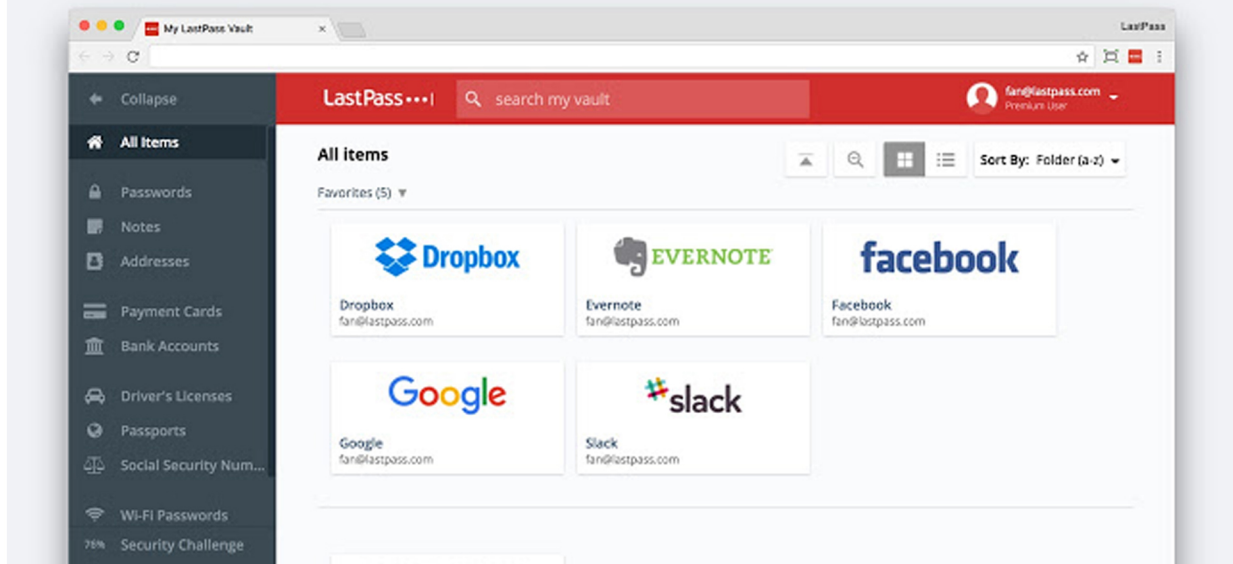
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LastPass saves your passwords and gives you secure access from every computer and mobile device.

Only remember one password - your LastPass master password. Save all your usernames and passwords to LastPass, and it will auto login to your sites and sync your passwords everywhere you need them.

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#14

**Email Links
CloudHQ**

**Share any email on Skype, Slack, chat, etc.**

With Gmail Email Links, you can create a shareable link for one of your emails. You can then paste it in any chat conversation like: Skype, WhatsApp, Slack, iMessage, Facebook Messenger, Github, etc.

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#15 ⚡SimilarWeb

Spy on website traffic and track different metrics from any website

The SimilarWeb Browser Extension provides you with all the information you could ever need regarding a website, all in one place. Want to see how popular a site is? What are the main traffic sources? The SimilarWeb browser extension provides users with all this information and much, much more!
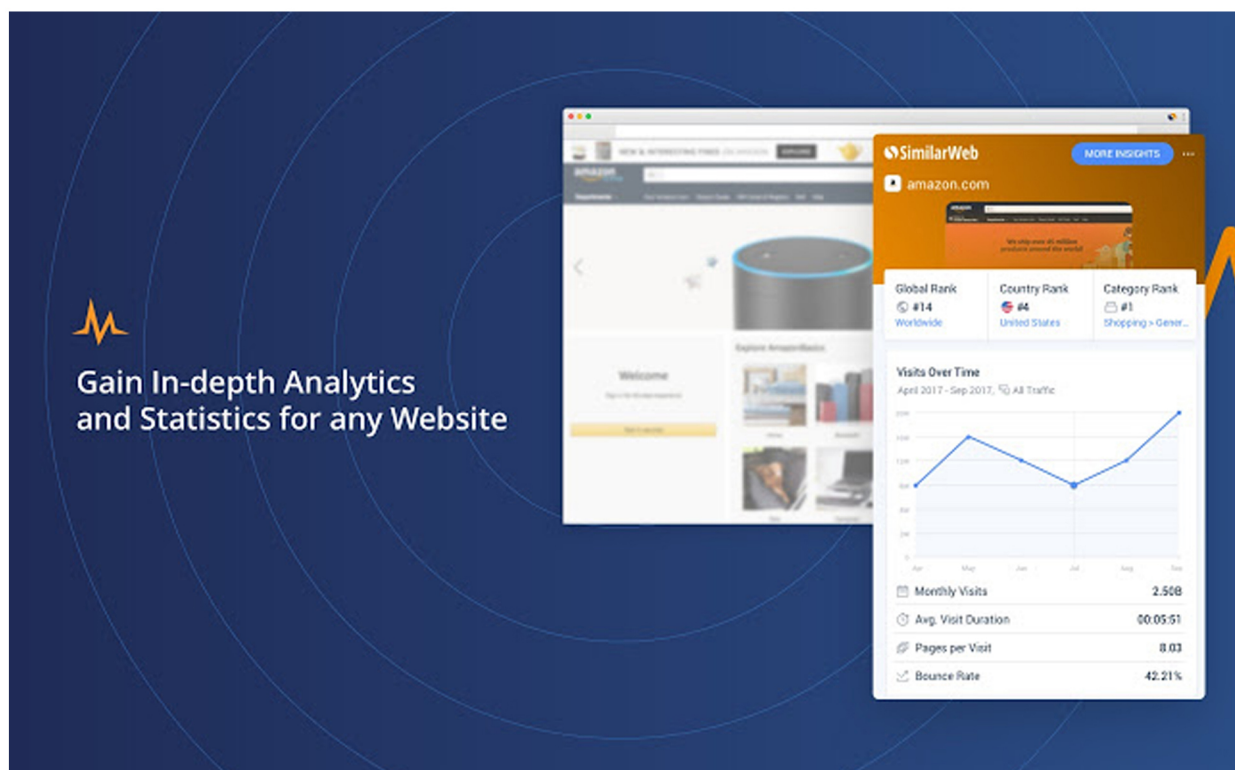
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#16

SimilarTech

Discover prospecting information on any website you're visiting by simply clicking the extension's icon.

Discover prospecting information on any website you're visiting by simply clicking the extension's icon.
Information including traffic, company and technologies.

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#17

The Great Suspender
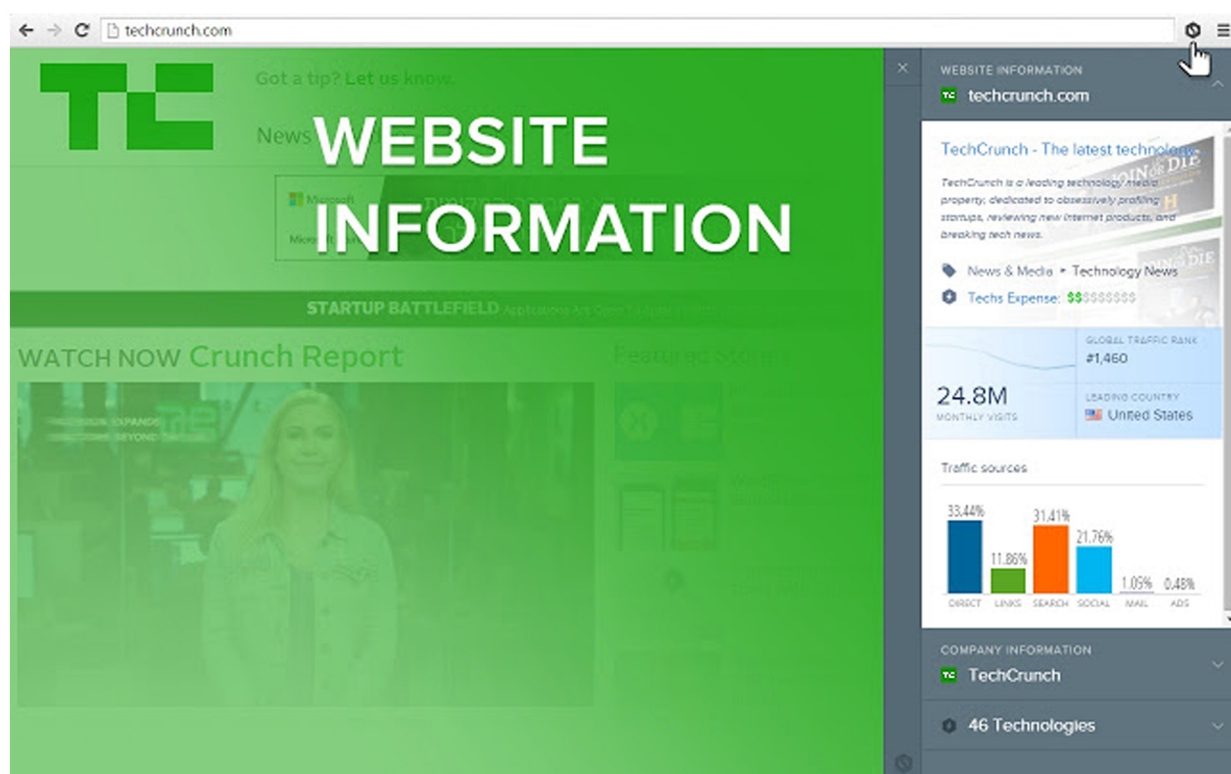
Make your computer run smoothly by suspending the tabs you aren't using.

A lightweight extension to reduce chrome's memory footprint. Perfect if you have a lot of tabs open at the same time. Tabs that have not been viewed after a configurable length of time will be automagically suspended in the background, freeing up the memory and CPU being consumed by that tab.

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#18
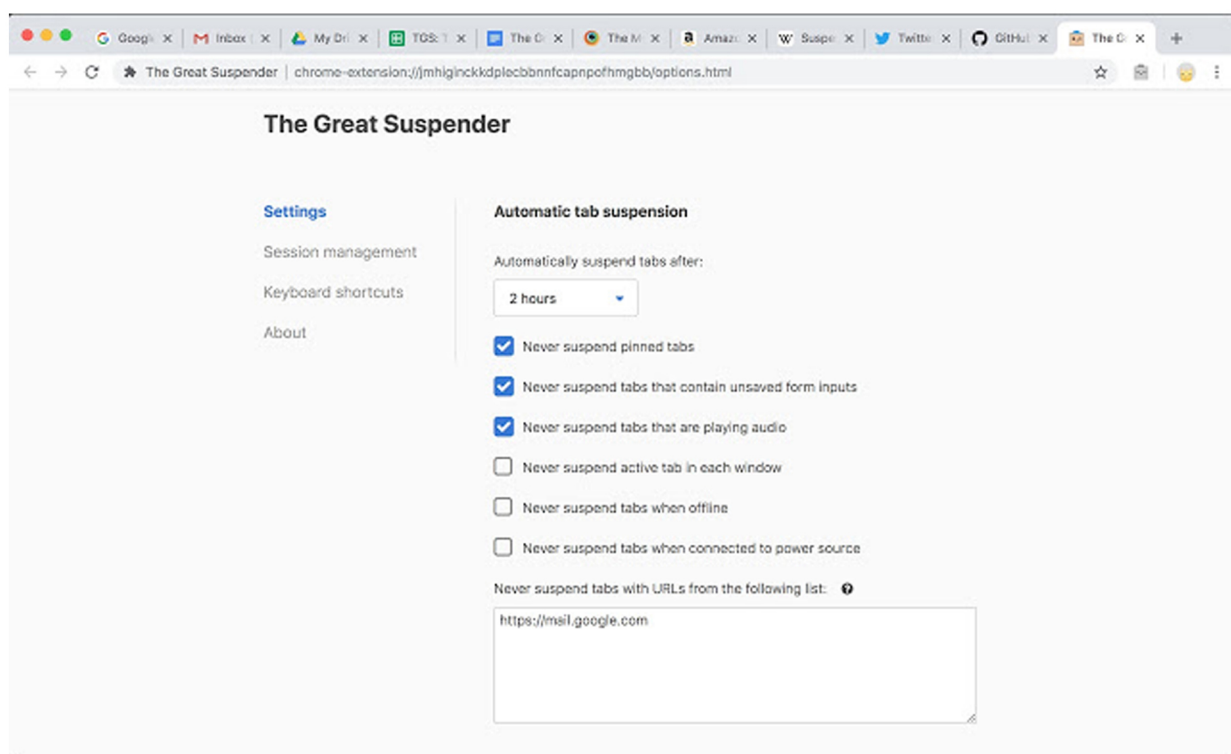
Record browser actions then replay immediately. Craft your own custom automation workflows

The Wildfire extension allows you to record your actions on the pages you visit, then replay those actions using a simulator. When actions are recorded or simulated, it produces a log which can be reviewed. You can then use the Workflow Editor to manipulate the behavior of the simulation.
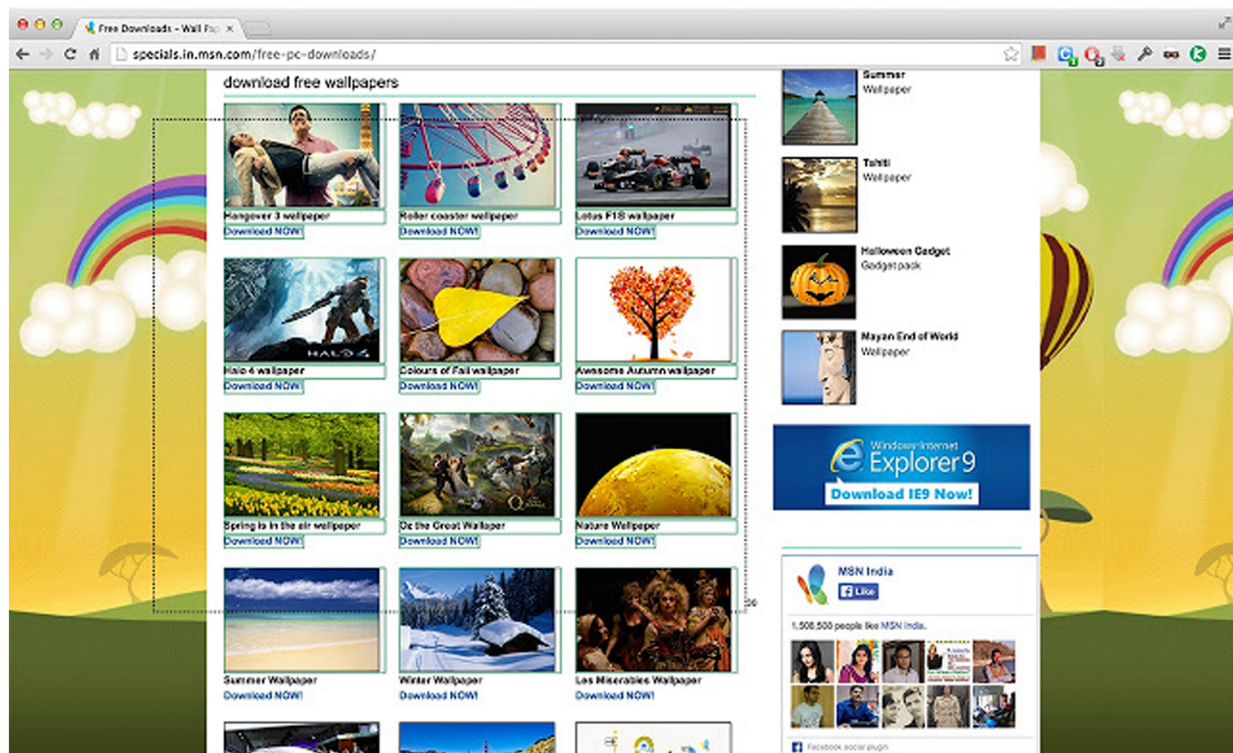
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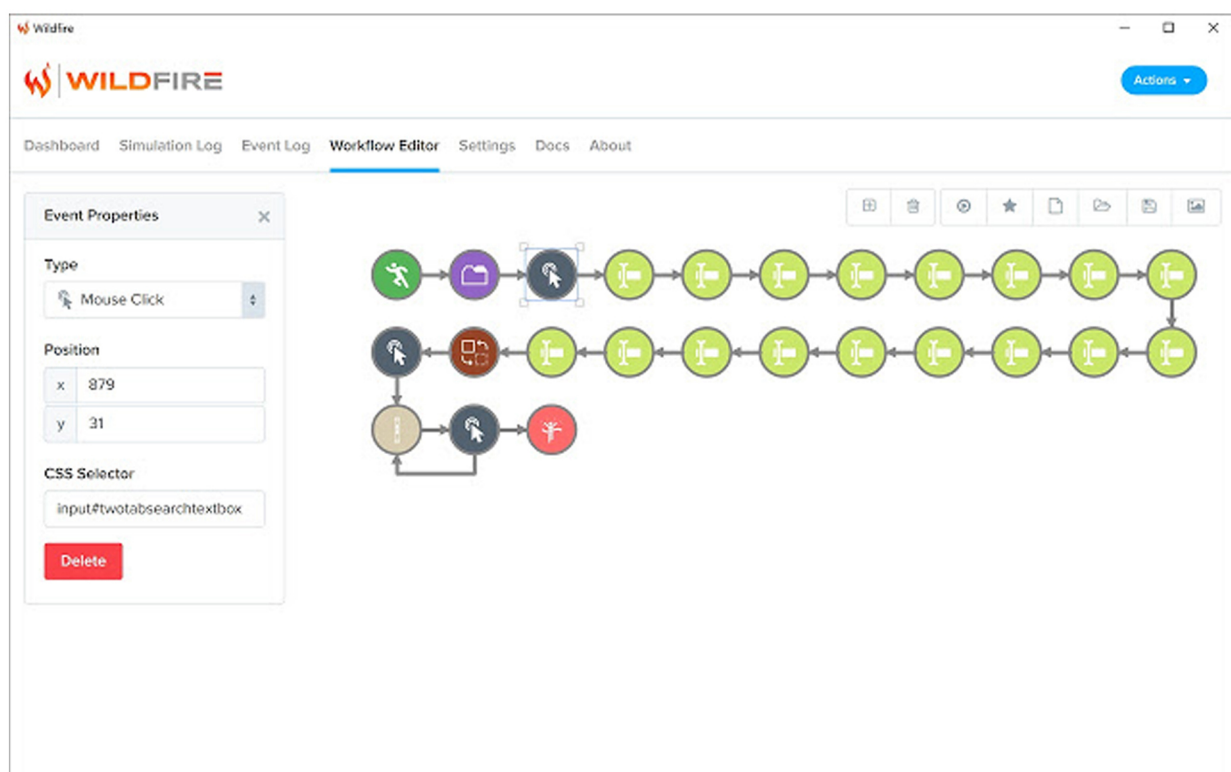
#19 link Klipper

Extract all links on a webpage and export them to a file.

Link Klipper is a simple yet very powerful chrome extension which helps you extract all the links on a webpage and export them to a file. No more hassle to copy each link from a webpage and store it individually.
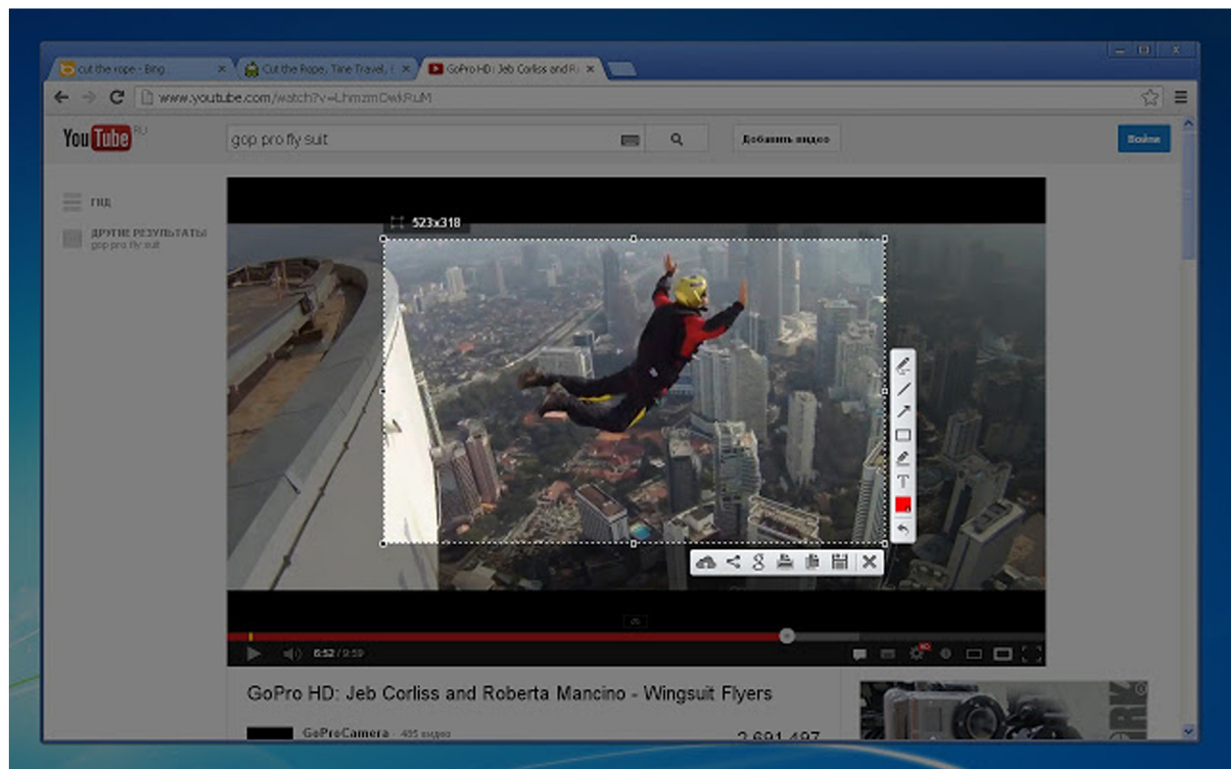
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#20

Lightshot

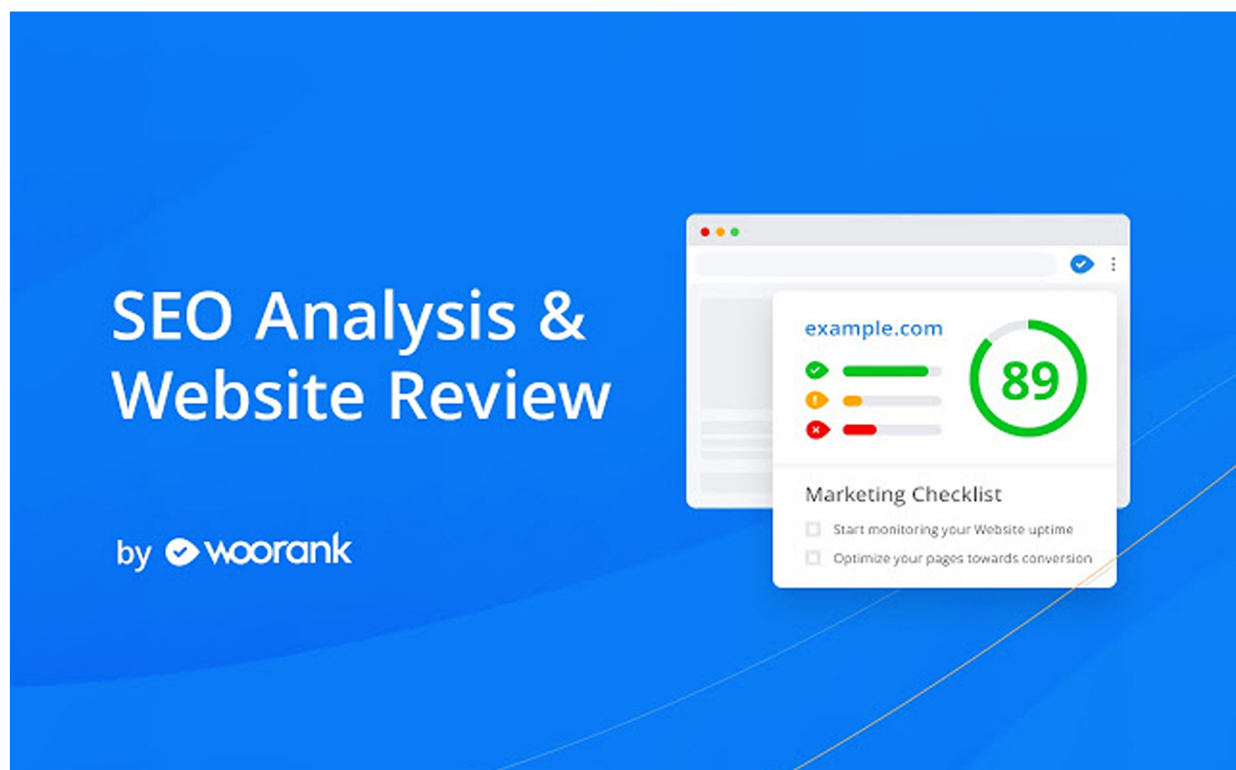**Simple and convenient screenshot tool. Select an area, edit your screenshot and upload it to the server**

Lightshot is the fastest way to take a customizable screenshot. Simple interface, nothing useless and light weight.

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#21

woorank

Instant SEO analysis and website reviews for SEO, mobile, usability and social media.

The SEO Analysis and Website Review extension will analyze the website you're currently visiting in your browser and generate a clear, actionable report to highlight any issues impacting the reviewed site's accessibility, readability, usability and findability.

SEO Analysis &
Website Review

by woorank

example.com

89

Marketing Checklist

☐ Start monitoring your Website uptime
☐ Optimize your pages towards conversion

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Want to win time but don't know where to start with chrome extensions?

We're just a "hi" away

Send an email to
yannick.khayati@upthrust.eu

Upthrust is a #1 international growth office. We operate from multiple locations in Europe and work for both ambitious SME's and large corporates. Our consultants work on-site and actively transfer knowledge to your teams. Upthrust is an initiative from The House of Marketing. Both are empowered by Quanteus Group.

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